



"What's the web saying about us?"

- Every company everywhere



Yelp



Facebook



Google



Amazon



App Store



BestBuy



Booking



Expedia



TripAdvisor



Twitter



Instagram



Glassdoor



Foursquare



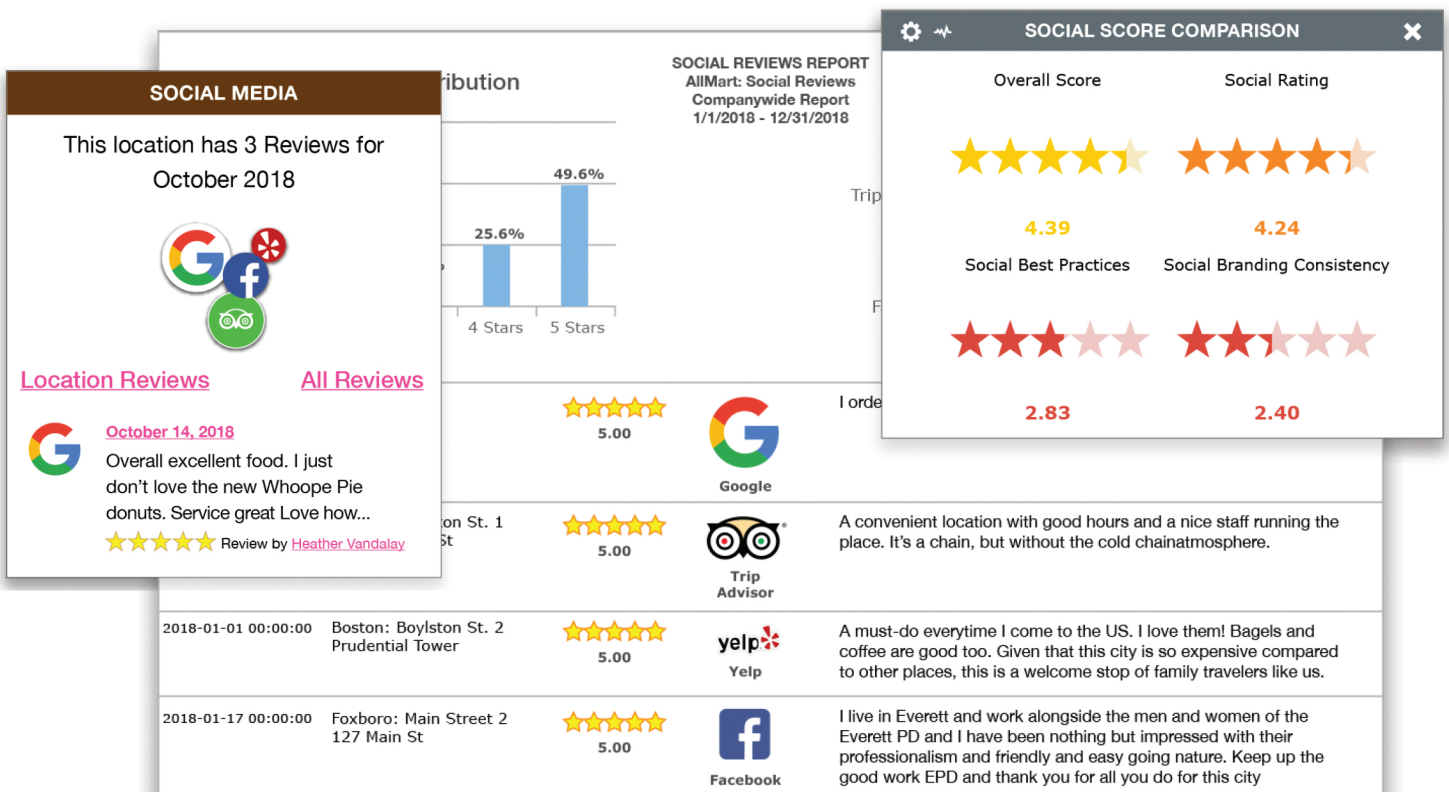
Priceline



Hotels

Automatically collect location-specific feedback and reviews from over 60 sources

Social Media Monitoring comes complete with social media dashboards and scoring, making information available in an easy and impactful manner



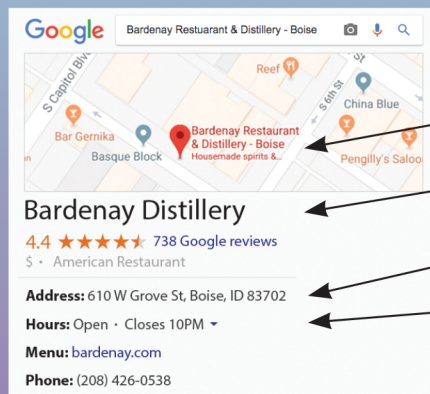
Your Social Media Reporting Suite includes Social Review Logs, Social Reports, and Widgets

OFFER THESE THREE SOCIAL MEDIA MONITORING SERVICES TO YOUR CLIENTS:

1) MONTHLY SERVICE

Receive a monthly social report on every location, including stats on:

- Social Review Ratings
- Best Practices:
 - Responding to reviews
 - Controlling all profiles
- Brand Consistency:
 - Are addresses, hours, etc. correct on all profiles?



MAINTAIN BRAND CONSISTENCY

CLAIMED PROFILES

CONSISTENT BUSINESS NAME

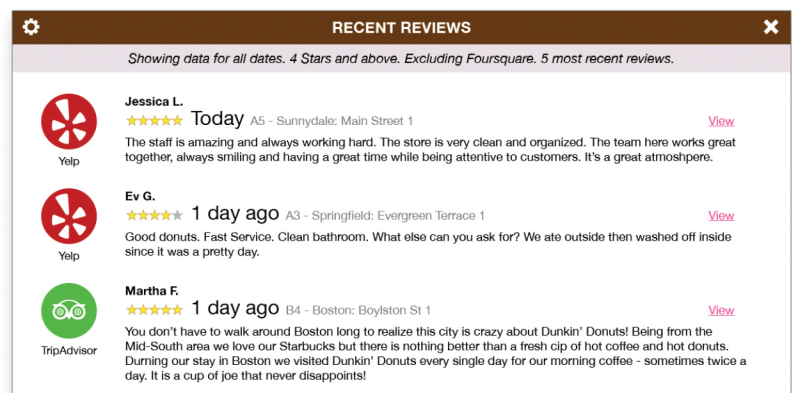
CORRECT ADDRESS

CONSISTENT HOURS

2) DAILY SERVICE

In addition to monthly report:

- Daily grab of new social reviews
- Instant alerts on poor reviews



Twitter



Instagram



Facebook



Glassdoor